



Data and Privacy File Guides

Apple Media Services:

Apple Partner Subscription - Transaction Activity History

October 2023

File name Apple Partner Subscriptions - Transaction Activity History.csv

File description A detailed history of subscription events pertaining to a partner subscription (e.g. subscription renewal transactions and billing-related information).

Why Apple keeps this information Apple retains this information for financial and tax reporting purposes, to reference partner subscription history in case of customer requests for a refund of a specific subscription, to provide user support, and to ensure the integrity of transactions and user-facing or entered content.

Field Name	Details
Action Type	The type of subscription activity the user performed (e.g., canceled subscription)
Apple ID Number	Apple account identifying number
Effective Date	The date and time the subscription activity became effective
Item Description	The name of the item associated with the purchased subscription
Service Type	The type of subscription service
Item Reference Numner	Identifier to represent the content
Subscription Period Number	The number of subscription periods (e.g., months, years) for which the subscription has been active
Transaction ID	Transaction-specific identifier